

# SEBAC MESSENGER TRAINING SESSIONS

## WHEN

October 7th 12pm

October 8th 5:30pm

## WHERE

Zoom

RSVP to receive the link

## WHO

Both sessions are designed with the primary function of “training the trainer” in mind.

Leaders, Worksite Stewards, Communication Officers and other Committee Members are encouraged to join.

Future events for rank-and-file members will be announced.

**NO EXPERIENCE  
NEEDED.**

## RSVP

Email Alisha Blake at  
[ABlakeOrganizer@gmail.com](mailto:ABlakeOrganizer@gmail.com)

## WHAT TO EXPECT

- ◇ Learn how to share your story for your union’s website or social media
- ◇ Get comfortable writing Letters to the Editor & Op-Eds
- ◇ Learn how to participate in press interviews,
- ◇ Rehearse speaking at public & virtual events
- ◇ Practice how to comment on digital media



# SEBAC

STATE EMPLOYEES BARGAINING AGENT COALITION